How Sweet It Is
Chemistry 1010
Introduction

What is the difference between these three products?

**Pepsi**
Ingredients – carbonated water, high fructose corn syrup, caramel color, sugar, phosphoric acid, caffeine, citric acid, natural flavors

**Pepsi Throwback**
Ingredients – carbonated water, sugar, caramel color, phosphoric acid, caffeine, citric acid, natural flavors

**Diet Pepsi**
Ingredients – carbonated water, caramel color, aspartame, phosphoric acid, potassium benzoate, caffeine, citric acid, natural flavors
What is the purpose of each of these ingredients?

1) What does carbonated water contain?

   water and carbon dioxide

Why is water the first ingredient?

   all three products are mostly water

Is this true for other beverages?

   yes!
What is the carbon dioxide there for? makes it fizzy

What happens if you leave a soda sitting out?

it goes flat – all of the CO₂ leaves

How is Pepsi made in when you buy it at a restaurant?

carbonated water is added to a syrup

even though these are chemically two ingredients, they are listed together
What does the Nutrition Facts table say about the amount of sugars in each product?

- Pepsi – 41 g
- Throwback Pepsi – 40 g
- Diet Pepsi – 0 g

How much aspartame is found in Diet Pepsi? 118 mg
3) What is the purpose of caramel color?

mostly for color, also flavor, and as an emulsifying agent (helps water and oils stay together)

caramel color

How is caramel color traditionally made?

by heating sugars to 320°F

How is caramel color made now?

ammonia, sulfites, high pressure are used

What else is caramel color used in?

steak sauce, soy sauce, beer, pancake syrup, rolls, donuts, gravy mixes, etc
4) What is the purpose of adding phosphoric acid?

**phosphoric acid**

$\text{H}_3\text{PO}_4$

- tartness, slows growth of molds and bacteria

What concern has been raised by health food advocates?

- many internet articles claim that phosphoric acid leeches calcium from bones (search for “phosphoric acid in soda”)

Is it justified?

- maybe...
5) What is the purpose of the caffeine?

- it is a stimulant, and it is habit-forming

How much caffeine does a 12 oz can of Pepsi contain?

- 38 mg (a cup of coffee has 150-200 mg)

Where does the caffeine come from?

- decaffeinated coffee

What is the half-life of caffeine in a healthy adult?

- about 5 hours
6) What is the purpose of citric acid?

*adds tartness*

Is there any truth to the concern that the acid in cola drinks will eat away your tooth enamel?

*it is possible, but...*

*orange juice is more acidic than cola drinks consider saliva, time factors, etc...*
7) What are natural flavors, and what is their purpose?

What gives Pepsi its distinct flavor?

What are some guesses as to what they may be?

- orange oil, lemon oil, vanilla, cola nut
8) What is the purpose of potassium benzoate?

**preservative, prevents growth of fungi, mold, and some bacteria**

Why is it found only in Diet Pepsi?

**high sugar content acts as a preservative**
So what is Pepsi made of?

- carbonated water
- high fructose corn syrup
- caramel color
- sugar
- phosphoric acid
- caffeine
- citric acid
- natural flavors

Which of these are compounds, and which are mixtures?
Now let's focus on the sweeteners.

What are the five tastes that you can detect with your tongue?

sweet, salty, sour, bitter, meaty
What does “Made with Real Sugar” mean on the Pepsi Throwback can?

table sugar – what we usually think of when we say “sugar”
also known as granulated sugar (especially in recipes)
Where does table sugar come from? 

- sugar cane
- sugar beets

What kind of climates do they grow in? 

- tropical climates
- temperate climates

How much of the world's sugar comes from each? 

- 70%
- 30%

Which has been used for a longer time? 

- sugar cane has been known for thousands of years
- sugar beets were first used in France in the 1800's
What is the chemical structure of table sugar?

chemical name: sucrose

formula: $C_{11}H_{22}O_{11}$

structure:

Why is it called a disaccharide?

made of two monosaccharides joined together
What happens to sucrose during digestion?

1) Sucrose + sucrase → glucose + fructose

Enzymes break up sucrose into glucose + fructose

2) Fructose + fructose-1-phosphate aldolase + aldolase B → glucose

Enzymes convert fructose to glucose
the glucose is absorbed by the bloodstream and carried to your cells

When you test your blood sugar, what compound is being detected? glucose

4) glucose + oxygen $\rightarrow$ carbon dioxide + water + energy

glucose is used by cells to obtain energy in cellular respiration
High Fructose Corn Syrup (HFCS)

So if Throwback Pepsi contains regular table sugar, what kind of sweetener is in regular Pepsi?

What can you tell just from the name?

- it's a syrup (thick, sweet liquid)
- comes from corn
- has a lot of fructose

How long has HFCS been used in Pepsi?

- since the 1070's
To understand where HFCS comes from, we need to look closely at a grain of corn.

What is the purpose of a grain of corn?

it's a seed – the plant makes it in order to make a new plant

What are the parts of a corn grain?

- **bran** – protects the seed, high in fiber
- **endosperm** – starch that stores energy for the new plant
- **germ** – embryo that grows into a new corn plant; 25% corn oil, 3% protein, vitamins, minerals
What do you get if you grind up the entire corn kernel?

1) whole grain cornmeal (similar to whole wheat flour)
   - the oil can go rancid, so store this in the refrigerator

2) grits are coarsely ground corn grains (similar to cracked wheat)

3) regular cornmeal (similar to white flour)
   - most of the bran and germ have been removed
What do you get if you remove and purify just the endosperm?

What is cornstarch used for in cooking?

What is the chemical structure of cornstarch?

Does it taste sweet?
How is cornstarch made into high fructose corn syrup? **enzymes**

1) **alpha-amylase** breaks long chains of glucose into short ones.
2) **glucoamylase** breaks short chains of glucose into glucose molecules.
3) **glucose-isomerase** converts some glucose to fructose.

**What is corn syrup used for?**
- cooking and candy making
- keeps table sugar from crystallizing
<table>
<thead>
<tr>
<th>Sweetener</th>
<th>Structures</th>
<th>Sweetness</th>
<th>Comparison</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table sugar (sucrose)</td>
<td><img src="table_sugar.png" alt="Image" /></td>
<td>1.0</td>
<td>Standard that others are compared to</td>
</tr>
<tr>
<td>Glucose</td>
<td><img src="glucose.png" alt="Image" /></td>
<td>0.74</td>
<td>Not as sweet as table sugar</td>
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<tr>
<td>Fructose</td>
<td><img src="fructose.png" alt="Image" /></td>
<td>1.7</td>
<td>Sweeter than table sugar</td>
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<tr>
<td>Corn syrup</td>
<td><img src="corn_syrup.png" alt="Image" /></td>
<td>glucose 0.74</td>
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</tr>
<tr>
<td>HFCS</td>
<td><img src="HFCS.png" alt="Image" /></td>
<td>45% glucose 55% fructose 1.0</td>
<td>About as sweet as table sugar</td>
</tr>
</tbody>
</table>
What other kinds of foods besides soda contain HFCS?

How do you know? check the ingredients!

Are there some health concerns that have been raised about HFCS?

yes! this will be our last group discussion
Aspartame

What sweetener is found in Diet Pepsi?  aspartame

What brand name was aspartame originally known under?  NutraSweet

How is it different from the sweeteners in Pepsi and Throwback Pepsi?

no calories – it tastes sweet but isn't digested and used for energy like sucrose, glucose and fructose

What does it look like?

white powder
What is its structure?

What two amino acids is it made from?

aspartic acid and phenylalanine

What happens when it is digested?

it breaks down to the amino acids and methanol
How was it discovered?

In 1965, a chemist was making a potential antiulcer drug, got some on his finger, then licked his finger in order to pick up a piece of paper. He discovered that the compound was very sweet to the taste.

How does its sweetness compare to sugar?

\[
\text{sucrose} = 1.0 \\
\text{aspartame} = 200
\]

What happens to aspartame when it is heated?

- it decomposes
- it can't be used in baking
- diet soda should be stored away from heat
Are there claims of negative health effects from aspartame?

lots and lots! everything from headaches to cancer

Have any been proven?

studies have failed to prove any of them

A 2007 medical review on the subject concluded that "the weight of existing scientific evidence indicates that aspartame is safe at current levels of consumption as a non-nutritive sweetener".

Is the customer free to decide?

yep! it's always listed on the label